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MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
NATIONAL TECHNICAL UNIVERSITY
"KHARKIV POLYTECHNIC INSTITUTE"

Methodological instructions

for the implementation of the course project
in the discipline "Strategic marketing"
for applicants for the second (master's) level of higher education
of the educational programme "Marketing"
in the speciality 075 "Marketing"
for all forms of study

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Composed by O. M. Kitchenko

Department of Marketing

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Appendix A

MINISTRY OF EDUCATION, SCIENCE, YOUTH AND SPORTS OF UKRAINE
NATIONAL TECHNICAL UNIVERSITY
"KHARKIV POLYTECHNIC INSTITUTE"

Department of Marketing

COURSE PROJECT

from the discipline " STRATEGIC MARKETING "

Performed by:
Full name
Checked:
Full name ofthe teacher

Kharkiv 20___

Educational edition

Olena KITCHEN KO

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