## CONTENTS

INTRODUCTION	5
Part 1. THEORETICAL FOUNDATIONS FOR PEDAGOGY	
OF SUCCESS	6
1.1. Conceptual approaches to students' professional training	
in modem higher educational institutions	6
1.1.1. The conformity of content and quality of professional	
education with requirements of modemsociety	6
1.1.2. The main approaches to training and education in the system	
of higher educational	10
1.1.3. Innovative processes in the educational system.	
1.2. Pedagogy of success as an integrated personal-oriented approach	
to forming successful students	24
1.2.1. Pedagogy of success: the content and the main directions	
of its study	24
1.2.2. The role of personality's self-evaluation in the formation	
of its success	32
1.2.3. Technologies and teaching methods necessary	
for a personality success formation	36
1.3. Self-awareness as a basis for development of the student's personality	47
1.3.1. Professional self-awareness: its role and structure	47
1.3.2. The methods and techniques of personality self-programming	
on success	54
1.3.3. The formation of encouraging beliefs and self-efficiency	
of personality	
1.4. Self-concept and its role in the formation the personality of the student	
1.4.1. Self-concept and its structure	
1.4.2. The role of positive thinking in the realization of self-image	
1.4.3. Imagination in the system of self-concept.	
1.4.4. The role of modeling in the formation of self-concept	83
1.4.5. Using self-concept for self-development	
and self-improvement of the student's personality	86
1.5. Development of the student's personality in the course of professional	0.6
training and education	88
1.5.1. The problem of the formation and development	0.0
of personality and its study	88
1.5.2. All-round development of the student's personality as	0.5
a necessary condition of his/her establishing as a professional	93
1.5.3. The methods to form future professionals' preparedness for activities	100
1.6. Self-development of student's personality and his self-education	
1.6.1. Personal self-development and main directions of its study	
1.0.1. 1 ersonal sen-development and main directions of its study	112

1.6.2. The role of higher education institution in self-development	
and self-education of the student's personality	120
1.6.3. Independent work of students and its stimulation	
1.7. The role of mental self-improvement in the activation	
of students' potential	142
1.7.1. The mechanisms of self-regulation	
of a person's mental state	142
1.7.2. Managing of thoughts and words	
1.7.3. The role of positive and negative thinking in activation	
of students' potential	153
1.7.4. The art of managing one's emotions	
1.7.5. The practice of mental self-perfection as a basis	
of health improvement.	167
1.8. Transformation of learning motivation of students and the role	
of the objectives in the process	173
1.8.1. The dynamics of the motivational structure of students	
1.8.2. Transformation of students' learning motivation	
into professional motivation of future specialists	185
1.8.3. Interrelation of motivation and aims of students	
1.9. Motivation of achievement and its formation	195
1.9.1. The main directions of studying achievement motivation	
1.9.2. Methods and techniques to form motivation of achievement	
Part 2. STUDENTS' FOCUS ON SUCCESSFUL PROFESSIONAL	
ACTIVITIES AND ITSFORMATION	213
2.1. Pedagogical conditions of formation of students' focus	
on a successful professional career	213
2.1.1. The focus of students on a successful professional activity:	
its structure and methods of forming	213
2.1.2. The theoretical justification of pedagogical conditions	
necessary for the formation of students' directedness	
towards successful professional activities	215
2.2. Formation of the orientation of students at a successful professional	
activity	218
2.2.1. Common questions of the organization and conduct	
of experimental work	218
2.2.2. The implementation of the pedagogical conditions	
for the formation of students' focus on a successful	
professional career	
2.2.3. Analysis of the results of the experimental work	241
SUMMARY	251
DOMINI IKT	231
DEEEDENCES	254