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National Technical University
"Kharkiv Polytechnic Institute"

INNOVATIVE ENTREPRENEURSHIP

Textbook

Edited by Prof. Olga Savchenko



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Project 530278-TEMPUS-1-2012-
DE-TEMPUS-JPHES «ICo-op»:
Industrial Cooperation and Creative
Engineering Education based on
Remote Engineering and Virtual
Instrumentation

Kharkiv 2016

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The textbook is prepared by a team of authors who are participants of the international TEMPUS Project «ICo-op». The textbook contains materials for studying of key components of modern innovative entrepreneurship: organization forms of innovative enterprise, methods to HR management and practical applications of creative thinking, forms and strategy of business - planning, innovation management in enterprise, management & protection of intellectual property and formation of the risk management approaches.

For students and teachers of Universities and for entrepreneurs-innovators.

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